DOCKET NO.: FLOR-0162 PATENT

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

	Application of: ard G. Rebh	Confirmation N	No.: <b>5193</b>			
Appli	cation No.: <b>09/965,963</b>	Group Art Unit: 2629				
Filing	Date: September 28, 2001	Examiner: <b>Du</b>	e Q. Dinh			
For:	METHODS AND SYSTEMS OF IN	TERACTIVE A	DVERTISING			
M 🔀						
	nissioner for Patents Box 1450					
	ndria, VA 22313-1450					
Sir:						
	REPLY TRANSI	MITTAL LETTI	ER			
	A Preliminary Amendment.					
$\boxtimes$	An Amendment Responsive to the Office Action Dated January 5, 2007.					
	An Amendment Supplemental to the Paper filed .					
	A Substitute Specification (pages 1 -	) in clean for	rm.			
	A substitute specification (page	es 1 - ) with	markings.			
	An Abstract is enclosed.					
	replacement sheets of drawings	are enclosed com	prising figures .			
	Request is hereby made to accept blac are the only practicable medium for ill black and white photographs comprisin	lustrating the clai				
	Petition is hereby made to accept draw	ing(s)/photograph	n(s) in this case.			

Three (3) sets of color drawing(s)/photograph(s) and black and white photocopy that accurately depicts to the extent possible, the subject matter shown in the color drawing(s)/photograph(s), are enclosed, comprising figures An amendment to the first paragraph in that portion of the Brief Description of the Drawings is also enclosed herewith advising that the patent contains at least one drawing/photograph in color. A Certified Copy of each of the following applications: is enclosed. An Assignee Power of Attorney is enclosed. Information Disclosure Statement. Attached Form 1449. A copy of each reference as listed on the attached Form PTO-1449 is enclosed herewith. A Terminal Disclaimer is attached. Appendices as follows:  $\bowtie$ Other: Declaration Pursuant to 37 C.F.R. §1.131.  $\boxtimes$ No Additional Fee is Due. Applicant(s) has previously claimed small entity status under 37 CFR § 1.27. Applicant(s) by its/their undersigned attorney, claims small entity status under 37 CFR § 1.27 as This application is no longer entitled to small entity status. It is requested that this be noted in the files of the U.S. Patent and Trademark Office.

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				SMALL	ENTITY	NOT SMAL	L ENTITY
	REMAINING AFTER AMENDMENT	HIGHEST PAID FOR	EXTRA	RATE	FEE	RATE	FEE
TOTAL CLAIMS	8	92	0	\$25 EACH	\$	\$50 EACH	\$0
INDEP. CLAIMS	1	7	0	\$100 EACH	\$	\$200 EACH	\$0
FIRST PRES	\$180	\$	\$360	\$			
ONE MO	\$60	\$	\$120	\$			
☐ TWO MONTH EXTENSION OF TIME					\$	\$450	\$
☐ THREE MONTH EXTENSION OF TIME					\$	\$1020	\$
☐ FOUR MONTH EXTENSION OF TIME					\$	\$1590	\$
FIVE MO	NTH EXTENSIO	N OF TIME	\$1080	\$	\$2160	\$	
LESS AN	Y EXTENSION F	EE ALREADY	minus	(\$ )	minus	(\$ )	
☐ TERMINAL DISCLAIMER					\$	\$130	\$
OTHER I	FEE OR SURCHA	RGE AS FOLLO	OWS:				
TOTAL FEE DUE					\$		\$0

Ш	credit any overpayment to Deposit Account 23-3050.					
	Please charge Deposit Account No. 23-3050 in the amount of00. This sheet is attached in duplicate.					
$\boxtimes$	The Commissioner is hereby authorized to charge any deficiency or credit any overpayment of the fees associated with this communication to Deposit Account No. 23-3050.					
	Petition is hereby made under 37 CFR § 1.136(a) (fees: 37 CFR § 1.17(a)(1)-(4)) to extend the time for response to the Office Action of to and through comprising an extension of the shortened statutory period of month(s)					

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The Commissioner is hereby requested to grant an extension of time for the appropriate length of time, should one be necessary, in connection with this filing or any future filing submitted to the U.S. Patent and Trademark Office in the above-identified application during the pendency of this application. The Commissioner is further authorized to charge any fees related to any such extension of time to Deposit Account 23-3050. This sheet is provided in duplicate.

Date: April 4, 2007 /Bryan T. Giles/ Bryan T. Giles

Registration No. 60,078

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